

**UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF WISCONSIN**

**ROUMANN CONSULTING INC, and
RONALD ROUSSE,
Plaintiffs,**

v.

Case No. 18-C-1551

**SYMBIONT CONSTRUCTION, INC.,
et al.,
Defendants.**

DECISION AND ORDER

The present lawsuit is part of a broader dispute between the parties that arose when defendant Symbiont Construction, Inc., terminated an independent contractor agreement with plaintiff Roumann Consulting Inc., which is owned by the other plaintiff, Ronald Rouse. The dispute originally arrived in this court as Case No. 17-C-1407, which is also assigned to me. That case primarily involves Roumann and Rouse's claim that Symbiont (which is sued under the name of its predecessor in interest, T.V. John & Son, Inc.) failed to pay certain commissions owed to Roumann. The present case primarily involves Roumann and Rouse's claim that, following the termination of the independent contractor agreement, Symbiont continued to use Roumann's confidential information in violation of the terms of that agreement. Before me now are the parties' cross motions for summary judgment on the plaintiffs' claims involving this alleged misuse of confidential information. Also before me are two motions to restrict public access to certain documents in the record and plaintiffs' motion to prevent the defendants from presenting undisclosed expert witnesses at trial.

I. BACKGROUND

A. The Parties and Their General Relationship Prior to Termination

Since approximately 1995, plaintiff Ronald Rouse has worked in the construction industry as an estimator and construction manager. (Decl. of Ronald Rouse, March 18, 2022, ¶ 9.) Through his work, he developed expertise in bidding on and managing construction projects for “big box” retailers, such as large grocery and home-improvement chains, that build branded structures. A branded structure is a retail store that is intended to look exactly the same as, or at least very similar to, the retailer’s stores in other locations, and to be recognizable as the company’s store. These are generally large, multimillion-dollar projects for national retailers. Most aspects of the building are repetitively built and very similar. (*Id.* ¶ 10.)

In December 2011, defendant Symbiont Construction, Inc. (“Symbiont”), a construction general contractor, hired Rouse as an employee. (Pls. Resp. to Defs. Prop. Findings of Fact (“PFOF”) ¶ 1, ECF No. 97.) At that time—and for much of the time period relevant to this case—Symbiont was known as T.V. John & Son, Inc. (“T.V. John”). (*Id.*) On March 1, 2015, an entity known as Symbiont Holding Company, Inc., acquired T.V. John by purchasing its stock. (Defs. Resp. to Pls. Add’l PFOF ¶ 4, ECF No. 112.) After the acquisition, T.V. John continued to do business under that name for a short time. However, on June 8, 2018, T.V. John’s name was changed to Symbiont Construction, Inc. (*Id.* ¶ 9.) Thus, “T.V. John” and “Symbiont” are simply different names for the same legal entity. Nothing of significance turns on that entity’s name at any given time. In this opinion, I will refer to this entity exclusively as “Symbiont” even though its name was T.V.

John for much of the relevant time period. I do this because Symbiont is the named defendant and to avoid implying that Symbiont and T.V. John are legally distinct entities.¹

When Symbiont hired Rouse in late 2011, his job was to bid on and estimate projects for big-box retailers and grocers, such as Menards, Kroger, and The Fresh Market. (Pls. Resp. to Defs. PFOF ¶ 1, ECF No. 97.) On February 16, 2012, Rouse signed a letter that outlined the terms of his employment for Symbiont. (ECF No. 82-1.) The letter stated that Rouse's position was Vice President of Estimating, Project Controls, and Major Projects. It stated that Rouse would be paid a base salary, was eligible to participate in Symbiont's employee benefit plans, and was eligible to earn commissions on business that he generated for Symbiont. The letter also stated that Rouse's first day of employment was December 12, 2011.

Rouse's employment position with Symbiont lasted until sometime in 2015. (The exact date is disputed but not relevant to any issue raised by the motions under consideration.) In late 2014 or early 2015, Rouse organized the entity Roumann Consulting Inc. ("Roumann") and became its owner and president. (Pls. Resp to Defs. PFOF ¶ 11.) As far as the record reveals, Rouse was Roumann's only employee between 2015 and 2017. On March 26, 2015, Roumann and Symbiont entered into a contract entitled "Independent Contactor Agreement." (ECF No. 82-2, hereinafter "Agreement.") Under the Agreement, Roumann was to continue performing the bidding, estimating, and project-management services that Rouse had performed as an

¹ Two other Symbiont entities are parties: Symbiont Holding Company, Inc., and Symbiont Science, Engineering & Construction, Inc. I will refer to these parties as "Symbiont Holding" and "Symbiont Science."

employee of Symbiont. (See *id.* art. I.) The Agreement provided that Symbiont would pay Roumann an hourly fee for Rouse's labor, plus a commission for projects solicited by Roumann and accepted by Symbiont. (Defs. Resp. to Pls. PFOF ¶ 43, ECF No. 100.)

The Agreement contains a section entitled "Confidential Information." (Agreement, art. VIII.) This section provides that, during the course of the parties' relationship, they may disclose confidential information to each other. (*Id.* § 8.1.) The Agreement provides that such information will be disclosed "solely for the purpose of permitting the Receiving Party to utilize it in connection with the performance of its obligations [under the Agreement]." (*Id.*) It further provides that each party "agrees not to, directly or indirectly, use or disclose the [other's] Confidential Information, except to the extent necessary to perform its obligations [under the Agreement]." (*Id.* § 8.1(a).) Finally, the Agreement defines "Confidential Information" as follows:

The term "Confidential Information" shall mean the Disclosing Party's information that is proprietary or confidential in nature or confidential or proprietary information that is licensed to the Disclosing Party and includes, but is not limited to, the Disclosing Party's manner and method of conducting business, customer proposals, concepts, ideas, plans, methods, market information, technical information and the Disclosing Party's client, prospective client and contact lists.

(*Id.*)

B. Rouse and Roumann's Work for Symbiont

Throughout his relationship with Symbiont, Rouse worked remotely from his office near Windsor, Canada. His primary responsibility was to create bidding packages on behalf of Symbiont. This generally worked as follows. When a retailer such as Kroger or Menards solicited bids for construction of a new facility, Rouse would review the specifications for the project and identify the work that the project would entail (steel

installation, pouring concrete, plumbing, electrical, and so on). (Rousse 2022 Dep. at 118:14–118:18.) He would then send out invitations to appropriate subcontractors and invite them to submit their own bids to him. (*Id.*) Rousse would take those bids, develop an estimate of what it would cost Symbiont to complete the project, and prepare a bid that Symbiont would submit to the retailer to become the general contractor for the project. (*Id.*) If the bid was successful and Symbiont was awarded the contract, Symbiont would enter into a general contract with the retailer and a series of subcontracts with the subcontractors that were selected to perform the work. (Pls. Resp. to Defs. Add'l PFOF ¶ 161, ECF No. 107.) After the contracts were awarded, Rousse would help manage the construction of the branded store. (Rousse Decl., March 18, 2022, ¶ 16.)

C. Plaintiffs' Development of Alleged Confidential Information

Throughout his career, Rousse learned various pieces of information about the subcontractors that were available to perform work on the types of branded structures that Symbiont wanted to build. As Rousse interacted with subcontractors on specific construction projects, he created a “database of relevant past project information” that included information such as the following:

- (a) the subcontractors that had previously constructed segments of prior projects and the names of their foreman,
- (b) prior subcontractor bidding and pricing practices,
- (c) prior subcontractor history/experience with specific segments (and tendency to submit change orders),
- (d) prior subcontractor quality,
- (e) prior subcontractor field offices (in order to determine distance to sites); and
- (f) locations to calculate distance from the site (which greatly impacts cost).

(Rousse Decl., March 18, 2022, ¶ 12.) When a retailer opened a new project for bidding, Rousse used this database of past project information to determine what subcontractors and vendors were nearby the anticipated new project, to determine what segments of that

project they had worked on at previous jobs, to make projections with respect to price, and to limit anticipated change orders. (*Id.* ¶ 14.)

Rousse began developing his database of information before he was hired by Symbiont in December 2011. (*Id.* ¶ 12.) As a Symbiont employee, Rousse collected additional data points about subcontractors as he prepared Symbiont's bids and managed Symbiont's contracts with retailers and subcontractors. (Defs. Resp. to Pls. PFOF ¶ 10.) Rousse used his database of information to create Symbiont's bidding packages. (*Id.* ¶ 14). When Rousse's employment with Symbiont ended and Roumann's independent contractor relationship with Symbiont began, Rousse continued the process of collecting information from Symbiont's bids and projects and adding them to his database. (Rousse Decl., March 18, 2022, ¶ 24.)

Rousse contends that he created his database of information "on [his] own time." (*Id.* ¶ 17.) By this, he seems to mean that he did not consider compiling the database to have been one of his job duties. (*Id.* ¶ 18.) However, Rousse does not contend that he obtained the information that he tracked after December 2011 outside the scope of his employment or agency for Symbiont. Rousse does not, for example, claim that he obtained this information by cold-calling subcontractors on nights and weekends, when he was not performing work for Symbiont. Rather, Rousse himself explains that he learned the information from "past project[s]" (*id.* ¶ 12), which, after December 2011, necessarily meant Symbiont's projects, as Rousse does not claim to have worked for other general contractors during his time as an employee of Symbiont or as its independent contractor.

In the present suit, Rouse and Roumann contend that Rouse's database of information about subcontractors qualifies as "Confidential Information" within the meaning of the Independent Contractor Agreement. Rouse and Roumann also contend that Rouse's "client contacts"—defined as all employees of the retailers that Rouse brought to Symbiont—qualify as Confidential Information. (Rouse 2022 Dep. at 28:3–28:11.) Finally, Rouse claims that his Confidential Information includes all documentation about the projects that he secured for Symbiont that Symbiont compiled during the life of each project. (*Id.* at 43:14–43:19.)

D. Use of Procore Software

In approximately 2015, after Symbiont entered into the Independent Contractor Agreement with Roumann, Symbiont decided to begin using a software program known as Procore. (Pls. Resp. to Defs. PFOF ¶ 27.) Symbiont used Procore to automate the administrative aspects of bidding and project management, such as communicating with subcontractors, and to house project documents such as plans and contracts. (*Id.*) Over time, Symbiont tracked nearly every piece of information about its projects on Procore. (Rouse 2022 Dep. at 150:16–150:17 (“Basically it tracks 100 percent of the entire project”).) On a “per project basis over two years” (*id.* at 44:6–44:7), Symbiont uploaded to Procore information about the subcontractors that bid on its projects and other information about the projects that Symbiont was awarded, including change orders and client contact lists (*id.* at 42:5–42:11). Rouse explains: “[O]ver time, [Symbiont] was documenting. . . . as projects went on, they were documenting all my life's worth of work on Procore. So we'd bid a project, document it; get a project, document it; contact lists, as we're doing projects, gets documented.” (*Id.* at 43:7–43:19.)

According to Rouse, Symbiont uploaded to Procore certain Excel files that Rouse had created, and that contained contact information for subcontractors organized by trade and region. (*Id.* at 140:7–141:3.) Rouse contends that, as Symbiont bid on and completed projects, it “expanded the list” by adding to Procore information that Symbiont learned through its business relationships, such as drawings for projects, updated client lists, bid history (such as which subcontractors had bid on Symbiont’s prior projects and which had not), the location of each subcontractor, the subcontractor’s proximity to a project, and the costs associated with prior bids. (Rouse 2022 Dep. at 103:12–103:17, 103:25–104:7, 104:15–104:16, 104:25–105:7.) Ultimately, Rouse describes Procore as a “massive” and “historic database of jobs [Symbiont] performed” that encompassed cost and pricing information associated with previous projects. (*Id.* at 116:6–116:17, 138:13–138:15.) Symbiont used the information stored in Procore to bid on future projects. As Rouse describes it, when Symbiont put a job out to bid, it would go into Procore, select the subcontractors that it wanted to invite to bid on the project from Procore’s database, and then use Procore to send invites to the subcontractors. (*Id.* 139:8–139:11.)

Rouse maintains that, because Procore was ultimately built on information that he had collected, nearly the entire Procore database qualifies as his Confidential Information. (Rouse Decl., March 18, 2022, ¶ 42.)

E. Termination of the Independent Contractor Agreement and Commencement of Litigation

In August 2017, Symbiont decided to terminate its relationship with Roumann and Rouse. On August 21, 2017, Symbiont provided Roumann with 30 days’ written notice of its intent to terminate the Independent Contractor Agreement. In the following weeks, Symbiont and Roumann exchanged correspondence about the parties’ respective rights

and obligations following the termination. The discussion centered around Symbiont's obligation to pay Roumann commissions on certain projects during the two-year period following the termination, as required by the terms of the Independent Contractor Agreement.²

During the year that followed the termination of the Independent Contractor Agreement, neither Roumann nor Rouse informed Symbiont that it viewed the information in the Procore database as their Confidential Information. As far as the record reveals, during this time, the plaintiffs did not demand that Symbiont delete any information from Procore or stop using Procore altogether. However, on October 3, 2018, plaintiffs' counsel sent a cease-and-desist letter to Symbiont in which it demanded that Symbiont stop using Rouse and Roumann's confidential information. (Rouse Decl., March 18, 2022, ¶ 47 & ECF No. 12-1.) Besides referencing the definition of Confidential Information in the Agreement, the letter does not identify the specific information at issue. The letter does not reference Procore or any other database or compilation of information. (See ECF No. 12-1.)

Also in October 2018, Roumann and Rouse commenced the present action. The complaint originally included many claims that have since been dismissed. See *Roumann Consulting Inc. v. Symbiont Construction, Inc.*, No. 18-C-1551, 2019 WL 3501527 (E.D. Wis. Aug. 1, 2019). The surviving three claims are those at issue in the present motions. Those claims allege that, following the termination of the Independent Contractor

² The events involving post-termination commissions are the subject of the plaintiffs' other suit in this court. See *Roumann Consulting Inc. v. T.V. John & Son, Inc.*, No. 17-C-1407, 2020 WL 407125 (E.D. Wis. Jan. 23, 2020).

Agreement, Symbiont used Roumann's Confidential Information without Roumann's consent. First, the plaintiffs seek a declaratory judgment stating that Symbiont's use of that information amounts to a breach of the confidentiality provisions of the Agreement. Second, the plaintiffs claim that, by using the information, Symbiont committed the tort of conversion, and the plaintiffs seek damages for such conversion. Finally, the plaintiffs allege that Symbiont has been unjustly enriched through its use of the Confidential Information. These three claims are asserted against all three Symbiont entities: Symbiont, Symbiont Holding, and Symbiont Science. However, the claims against Symbiont Holding and Symbiont Science are derivative of the claims against Symbiont, in that they depend on proving that Symbiont passed Rousse's or Roumann's Confidential Information on to them by transferring the Procore database to them in late 2019, when Symbiont stopped bidding on construction work. (Defs. Resp. to Pls. Add'l PFOF ¶ 39.)

The Symbiont entities now move for summary judgment on the remaining claims. The plaintiffs seek summary judgment on two issues. First, they move for summary judgment on their claim for a declaratory judgment stating that Symbiont misused the plaintiffs' Confidential Information and therefore breached the Independent Contractor Agreement. Second, they move for summary judgment on the issue of the defendants' liability for conversion.

II. DISCUSSION

A. Summary Judgment Standard and Choice of Law

Summary judgment is required where "there is no genuine dispute as to any material fact and the movant is entitled to judgment as a matter of law." Fed. R. Civ. P. 56(a). When considering a motion for summary judgment, I view the evidence in the light

most favorable to the non-moving party and must grant the motion if no reasonable trier of fact could find for that party. *Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 248, 255 (1986).

The parties agree that Wisconsin law governs this case.

B. Identifying Confidential Information

All three of the plaintiffs' claims require proof that Symbiont possesses and has used Rouse or Roumann's confidential information without their permission. As discussed in the background section, the plaintiffs claim that nearly all information in Symbiont's Procore database qualifies as their Confidential Information as defined by the Independent Contractor Agreement. The relevant part of that definition states that Confidential Information includes "the Disclosing Party's manner and method of conducting business, customer proposals, concepts, ideas, plans, methods, market information, technical information, and the Disclosing Party's client, prospective client and contact lists." (Agreement § 8.1(a).)

An initial question is whether any information in Procore could qualify as the "Disclosing Party's" (*i.e.*, Rouse and/or Roumann's) Confidential Information. That is, assuming that information in Procore takes the form of customer proposals, market information, or client or contact lists, did that information belong to Rouse and/or Roumann alone, or did it also belong to Symbiont? This question is of obvious importance because most of the information in Procore was obtained in the ordinary course of Symbiont's business, which consisted of bidding on and managing construction projects for big-box retailers. As discussed in the background section, Symbiont compiled the information in Procore on a per-project basis based, in part, on what it and

Roumann/Rousse learned while bidding on and managing the project. As Rousse testified at his deposition, “[s]o we'd bid a project, document it; get a project, document it; contact lists, as we're doing projects, gets documented.” (Rousse 2022 Dep. at 43:7–43:19.) If the information in Procore consists of information about Symbiont's own bids and projects, how could it qualify as Rousse or Roumann's Confidential Information?

Rousse's position is that any information that he learned while doing his job—either as an employee of Symbiont between late 2011 and early 2015 or as an independent contractor between 2015 and 2017—qualifies as his or Roumann's Confidential Information. However, as a matter of agency law, anything that Rousse learned within the scope of his employment or agency for Symbiont would have become Symbiont's information the moment he learned it. As the Seventh Circuit has explained, “Corporations do not have brains, but they do have employees. One fundamental rule of agency law is that corporations ‘know’ what their employees know—at least, what employees know about subjects that are within the scope of their duties.” *Prime Eagle Group Ltd. v. Steel Dynamics, Inc.*, 614 F.3d 375, 378 (7th Cir. 2010). So, of course, anything that Rousse learned within the scope of his employment for Symbiont would have been information that was known to Symbiont, even if Rousse did not share that information with Symbiont.³ Similarly, when Rousse, through Roumann, became Symbiont's independent

³ For purposes of this case, I need not decide whether, as Symbiont argues, Symbiont is the *exclusive* owner of information that Rousse learned within the scope of his employment. See Restatement (Third) of Unfair Competition § 42 cmt. e. (Am. Law. Inst. 1995) (“valuable information that is the product of an employee's assigned duties is owned by the employer, even when the information results from the application of the employee's personal knowledge or skill”). It is enough to find that the information learned by Rousse within the scope of his employment is at least jointly owned by Rousse and

contractor, anything he learned within the scope of his agency for Symbiont would have been known to Symbiont. See *Townsend v. ChartSwap, LLC*, 399 Wis. 2d 599, 614–15 (2021) (recognizing that an agent’s actions are the principal’s actions); *State v. Dried Milk Prods. Co-op*, 16 Wis. 2d 357, 361 (1962) (“a corporation acts of necessity through its agents whose acts within the scope of the agent’s authority are the acts of the corporation”). The confidentiality provisions of the Independent Contractor Agreement did not override these basic principles of agency law.

With these principles in mind, I will examine whether any information in Procore qualifies as Rouse or Roumann’s Confidential Information. I am willing to assume that any information, such as subcontractor lists, that Rouse compiled before he became employed by Symbiont in December 2011, could have qualified as his confidential information as of December 2011. That is so because Rouse did not obtain that information while acting within the scope of his employment for Symbiont. However, once Rouse’s employment commenced, any information that he learned while bidding on and managing projects for Symbiont would have become Symbiont’s information. Clearly, bidding on and managing construction projects were acts within the scope of Rouse’s employment. He was paid a salary, benefits, and commissions to do this exact work. (ECF No. 82-1.) Further, every time Symbiont received a bid from, or entered into a contract with, one of the clients or subcontractors on Rouse’s lists, information about that particular client or subcontractor would have become Symbiont’s knowledge, for at that point Symbiont had its own business relationship with the client or subcontractor.

Symbiont and therefore could not be information that Rouse could keep secret from Symbiont.

Rousse contends that, during his employment for Symbiont, he assembled information about big-box construction projects on his own time, that he did not share this information with Symbiont, and that he did not “invoice” Symbiont for assembling this information. (Rousse Decl., March 18, 2022, ¶¶ 17–18.) However, Rousse does not explain what he means by “his own time,” which, in this context, is nothing more than a legal conclusion that the information was not gathered within the scope of his employment. And the only factual material in the record supports the conclusion that the information was learned within the scope of Rousse’s employment in bidding on and managing construction projects for Symbiont. How else would Rousse have learned about subcontractors and clients within the industry? Rousse does not claim to have cold-called subcontractors or to have studied other general contractors’ projects in his spare time. Indeed, Rousse explains in his declaration that all his information was assembled from his “experience working for a number of general contractors” and was derived from “past project information.” (Rousse Decl., March 18, 2022, ¶¶ 12–13.) To the extent that the general contractor was Symbiont and the past projects were Symbiont’s (as they were after December 2011), the information must have been learned within the scope of Rousse’s employment. Further, the fact that Rousse did not share the information he learned within the scope of his employment with Symbiont is irrelevant. Again, while Rousse was Symbiont’s employee, his acts *were* Symbiont’s acts, and therefore anything he learned, Symbiont learned, even if he did not physically transmit the information to Symbiont. *Townsend*, 399 Wis. 2d at 614–15; *Admiral Ins. Co. v. Paper Converting Mach. Co.*, 339 Wis. 2d 291, 312 (2012). Finally, while he was an employee, Rousse was paid a salary and commissions rather than an hourly fee (see ECF No. 82-1), so the fact that

he did not “invoice” Symbiont for the time he spent assembling confidential information is irrelevant to whether he obtained the information within the scope of his employment.

Accordingly, anything that Rouse learned between December 2011 and early 2015 was Symbiont’s information and therefore could not have been Rouse’s or Roumann’s Confidential Information. When the parties signed the Independent Contractor Agreement in early 2015, the only information that could have qualified as Roumann’s Confidential Information was subcontractor lists, etc., that Rouse compiled prior to his employment by Symbiont and did not update based on the knowledge that he gained during the scope of his employment for Symbiont.

Turning to the period governed by the Independent Contractor Agreement, the analysis is similar. The scope of Roumann’s agency included performing “sales, estimating, and project management services” for Symbiont. (Agreement, art. I.) The Agreement provided that Symbiont would pay Roumann an hourly fee for Rouse’s labor, plus a commission for projects it obtained. (Defs. Resp. to Pls. PFOF ¶ 43.) During the period governed by the Independent Contractor Agreement, Roumann performed the same work that Rouse had performed as an employee. When a retailer such as Kroger solicited bids from general contractors for a new project, Roumann would examine the specifications for the job, contact subcontractors and invite them to submit bids to Symbiont, and then prepare Symbiont’s bid. (Rouse 2022 Dep. at 118:14–118:18.) If Symbiont was awarded the general contract, Symbiont would enter into a contract with the retailer and subcontracts with the subcontractors. (Pls. Resp. to Defs. Add’l PFOF ¶ 161.) As far as the record reveals, Roumann worked exclusively for Symbiont during this period and did not serve as a consultant for other general contractors.

As Roumann performed these tasks, Symbiont documented information about the bidding process and any awarded projects in Procore. On a “per project basis over two years” (Rousse 2022 Dep. at 44:6–44:7), Symbiont uploaded to Procore information about the subcontractors that bid on its projects and information about the projects that Symbiont was awarded, including change orders and client contact lists (*id.* at 42:5–42:11). All this information was, of course, Symbiont’s own information, even if it was the product of Roumann’s or Rousse’s efforts. Symbiont paid Roumann to prepare its bids and manage its projects, and so the information that Roumann generated while doing these tasks would have been Symbiont’s knowledge under principles of agency law. Nothing in the Independent Contractor Agreement prevented Symbiont from keeping track of information that appeared in its own bids or that it or Roumann learned while managing Symbiont’s own construction projects.

What the confidentiality provisions in the Independent Contractor Agreement protected was information that Roumann developed independently of its relationship with Symbiont. For example, if at the time the Agreement was signed, Roumann possessed a directory of subcontractors that it had developed independently of Symbiont, that directory would have been Roumann’s Confidential Information (in the form of a “contact list,” Agreement § 8.1(a)). If Roumann provided that directory to Symbiont for its use during the term of the Agreement, Roumann could demand that Symbiont stop using the directory once the Agreement was terminated. However, once Symbiont did business with one of the contacts in the directory, such as by receiving the contact’s bid or entering into a subcontract with the contact, information about that specific contact that Symbiont learned during the course of the business relationship became Symbiont’s own

information. The confidentiality provisions did not require Symbiont to “forget” information about parties with which it dealt simply because Symbiont first learned about the party from Roumann’s confidential directory. Instead, those provisions prohibited Symbiont from continuing to use the directory itself. Put differently, the confidentiality provisions were not non-solicitation provisions that prohibited Symbiont from contacting customers or subcontractors that Roumann had introduced to Symbiont. And because information that Symbiont learned through its own bids and its own projects was its own information, Symbiont could aggregate that information into a database without violating the confidentiality provisions of the Agreement. See *BondPro Corp. v. Siemens Power Generation, Inc.*, 463 F.3d 702, 709 (7th Cir. 2006) (noting that use or disclosure of information “already known to the receiving party from some other source” does not breach a confidentiality agreement). After several years, that database might approximate Roumann’s original directory. But so long as Symbiont built the database from its own work history and did not simply copy Roumann’s directory, the database would not contain Roumann’s Confidential Information.

Here, Roumann does claim to have created a directory of subcontractor lists organized in Excel files by trade and region. (Rousse Decl., March 18, 2022, ¶ 44; Rousse Decl., May 27, 2022, ¶ 44 & Ex. 10.) The files contain the name, address, trade, and contact information for each subcontractor, and in some cases whether the subcontractor is a union shop. If Rousse and Roumann had created this directory based on information Rousse learned outside the scope of his employment or agency for Symbiont, then it could qualify as Confidential Information under the Independent Contactor Agreement as a contact list. Further, if Symbiont had uploaded the directory to Procore, then Roumann

could demand that Symbiont delete the directory from Procore. Symbiont seems to deny that it ever had copies of this directory, either on Procore or otherwise. (See Br. in Opp. to Mot. to Seal at 1–3, ECF No. 114.) However, Rousse gave testimony at his deposition that could be reasonably construed as testimony that Symbiont uploaded the Excel files to Procore. (Rousse 2022 Dep. at 84:21–85:8 (describing subcontractor lists for various regions as “the lists that were uploaded to Procore and expanded on”).) For purposes of deciding the defendants’ motion for summary judgment, I will accept this testimony as true. Thus, I assume for purposes of the defendants’ motion that the Excel files that appear in the record as Exhibit 10 to Rousse’s May 2022 declaration were uploaded to Procore.

The problem for Roumann is that it has not submitted evidence from which a reasonable trier of fact could conclude that the Excel files were created independently of Rousse and Roumann’s work for Symbiont. The dates on these files indicate that they were either created or updated on various dates between September 2016 and April 2017. (Rousse Decl., March 18, 2022, ¶ 44.) By that time, Rousse had been working exclusively for Symbiont either as an employee or an independent contractor for approximately five years. Therefore, much of the information in the Excel files consists of information that Rousse learned during the scope of his employment or agency for Symbiont, and which would not be Rousse or Roumann’s Confidential Information. See *Northern Elec. Co., Inc. v. Torma*, 819 N.E.2d 417, 422–25 (Ind. Ct. App. 2004) (finding that directory compiled by employee on his own time from data learned during scope of employment was owned by employer). Although it is possible that Rousse learned some of the information within the files before he began his employment at Symbiont in

December 2011, the plaintiffs have not attempted to identify the portions of the files that were compiled prior to that time.

Ultimately, then, the only information that could qualify as Roumann's Confidential Information is information that Rouse gathered prior to December 2011 and assembled into customer or contact lists that were not updated with information that Rouse or Roumann learned within the scope of their agency or employment for Symbiont. But the plaintiffs have not submitted evidence from which a reasonable trier of fact could conclude that any such customer or contact lists existed. Moreover, as explained below, even if a trier of fact could conclude that such lists existed, the plaintiffs have submitted no evidence from which a reasonable trier of fact could conclude that Symbiont used any such information after termination of the Independent Contractor Agreement.

B. Use of Confidential Information

The Independent Contractor Agreement prohibits a receiving party from using or disclosing the other party's Confidential Information "except to the extent necessary to perform its obligations" under the Agreement. (Agreement § 8.1(a).) Although the Agreement did not impose any "obligation" on Symbiont to bid on work or manage construction projects at any time, the plaintiffs do not contend that Symbiont breached this confidentiality provision by using Roumann's information while the Agreement was in effect. Rather, the plaintiffs contend that Symbiont breached this provision by using Roumann's Confidential Information "to bid and obtain construction projects after [Symbiont] terminated Roumann Consulting on August 21, 2017." (Br. in Supp. of Summ. J. at 3, ECF No. 80.) To prevail on this claim for breach of contract, the plaintiffs must prove that, after termination of the Agreement, Symbiont used something that qualifies as

Roumann's Confidential Information. Similarly, to prevail on claims for conversion and unjust enrichment, the plaintiffs must prove, at a minimum, that Symbiont (or Symbiont Holding or Symbiont Science) used something that qualifies as Roumann's Confidential Information.

As discussed in the prior section, the only information that could possibly qualify as Roumann's Confidential Information is information acquired by Rouse prior to December 2011, such as a list of subcontractors that Rouse had compiled prior to that time. However, the plaintiffs have submitted no evidence from which a reasonable trier of fact could conclude that, after the Independent Contractor Agreement was terminated, Symbiont used information that Rouse had compiled prior to December 2011. Instead, the plaintiffs submit evidence that Symbiont used Procore to bid on and manage construction projects after termination of the Agreement. But, as discussed above, Procore contained information about Symbiont's own historical bids and projects, and that therefore could not have been Rouse or Roumann's Confidential Information. Thus, a reasonable trier of fact could not find, based solely on the fact that Symbiont used Procore after August 21, 2017, that Symbiont used Rouse or Roumann's Confidential Information after that date.

The plaintiffs contend that evidence submitted by Symbiont's project managers establishes that Symbiont used Rouse or Roumann's Confidential Information to bid on projects after termination of the Agreement. However, the cited testimony is either testimony that Symbiont used Procore in connection with a bid or project (Dep. of Dean Handrow at 41:8–61:1; Dep. of Chad Johnson at 32:15–37:10), or testimony that the project manager has knowledge that "Confidential Information," as defined by the

Independent Contractor Agreement, was uploaded to Procore and used on projects after termination of the Agreement (Decl. of Keith Winningham ¶¶ 4–9; Decl. of Brian Binkowski ¶¶ 4–9). The former testimony does not help the plaintiffs because, as explained, nearly all the information in Procore was information about Symbiont’s own bids and projects, so evidence that Procore was used is not evidence that Roumann’s Confidential Information was used. And the latter testimony does not help the plaintiffs because the witnesses do not identify the specific information that they observed in Procore. The witnesses do not, for example, state that a customer list from before December 2011 was uploaded to Procore and used on post-termination projects. The witnesses merely cite the definition of Confidential Information in the Agreement and state that such information was uploaded to Procore. Because the witnesses do not testify that they understood that such definition applied only to information that Rouse assembled prior to December 2011, their testimony does not support the conclusion that Symbiont used Confidential Information after the Agreement’s termination.

C. Summary Judgment Conclusion

In sum, the record shows that the information that Rouse and Roumann claim as their own Confidential Information consists primarily of Symbiont’s own bid and project history, which was Symbiont’s own information. When Symbiont uploaded information about its bids and projects to Procore, it did not upload Rouse or Roumann’s Confidential Information. While it is possible that some bits of information that Rouse learned prior to December 2011 and never used in the scope of his employment or agency for Symbiont remained in Procore post-termination, the plaintiffs have not identified any such information or shown that Symbiont used that information post-termination. No

reasonable juror confronted with the present record could conclude that Symbiont used information from 2011 and earlier after the termination of the Independent Contractor Agreement in August 2017. Therefore, the plaintiffs have failed to carry their burden of production on an essential element of their claims for breach of contract, unjust enrichment, and conversion. The defendants are entitled to summary judgment on these claims. The plaintiffs' cross-motion for partial summary judgment will be denied.

D. Plaintiffs' Motion to File Certain Exhibits Under Seal

Before concluding, I must address the plaintiffs' motion to seal Exhibits 1 and 4 – 10 to the May 27, 2022 Declaration of Ronald Rouse, which Symbiont opposes. The plaintiffs contend that this information should be sealed because it qualifies as Roumann's Confidential Information within the meaning of the Independent Contractor Agreement. Their motion thus implicates some of the same issues that I discussed above. However, the applicable legal standard is slightly different. Information in the judicial record that influences or underpins the judicial decision is open to public inspection unless it meets the definition of trade secrets or other categories of bona fide long-term confidentiality. *Baxter Int'l, Inc. v. Abbott Labs.*, 297 F.3d 544, 545 (7th Cir. 2002). Thus, to show that a document in the record should be sealed, the party seeking to maintain confidentiality must demonstrate that the document is a trade secret or falls within one of the other recognized categories. The other categories are information covered by a recognized privilege and information required by statute to be maintained in confidence (such as the name of a minor victim of a sexual assault). *Id.* at 546. These other categories are not relevant here.

Exhibit 1 contains two spreadsheets that appear to be unrelated. The first is a short spreadsheet that was created in connection with a Kroger project in Lafayette, Indiana. The data in this spreadsheet consists of names of subcontractors, their contact information, and a note as to whether they were “bidding” or “reviewing.” There is also a “message history” column that contains names and phone numbers of subcontractors. The second spreadsheet is a list of subcontractors associated with a specific Kroger project in Sandusky, Ohio. The data in the spreadsheet consists of the name, trade, and contact information of each subcontractor. Because there is only one subcontractor for each trade, I assume that these were the subcontractors that Symbiont either included in its bid to Kroger or, if the bid was successful, engaged to perform the actual construction work. Rousse contends that he prepared these spreadsheets for Symbiont and sent them to Symbiont employees to be uploaded into Procore. (Rousse Decl., May 27, 2022, ¶ 12.)

Neither Symbiont nor Rousse claims that Exhibit 1 contains trade secrets. Although Rousse seems to contend that Exhibit 1 contains Roumann’s Confidential Information, it is clear that all the information within the exhibit consists of information about Symbiont’s own bid or project—namely, the subcontractors that Symbiont dealt with when preparing its bid or performing the awarded contract. Perhaps it was Roumann who found these subcontractors for Symbiont, but if so, it would have been acting within the scope of its agency for Symbiont and therefore could not claim the resulting information as its own. In other words, because Symbiont paid Roumann to prepare bids and solicit subcontractors, the information it obtained or compiled while doing so became Symbiont’s information. Indeed, it is absurd to suggest that the confidentiality provisions

of the Agreement entitled Roumann to keep a list of Symbiont's own subcontractors confidential from Symbiont. Therefore, Exhibit 1 will be unsealed.

Exhibit 4 is an instruction sheet that tells Symbiont's employees how to search for subcontractors and advises employees to add the subcontractor to Procore if the subcontractor expresses interest in bidding on future projects. Symbiont does not claim that this document is its trade secret, and the plaintiffs do not claim to have created or contributed information to this document. Therefore, it does not contain trade secrets or the plaintiffs' Confidential Information and will be unsealed.

Exhibit 5 is a blank form that Symbiont used as a task list to help it prepare bids to potential customers. The form contains a table that lists specific tasks in each row, and it has columns for indicating which Symbiont employee is responsible for completing the task and by when it is due. Symbiont does not claim that this document is its trade secret, and the plaintiffs do not claim to have created or contributed information to this document. Therefore, it does not contain trade secrets or the plaintiffs' Confidential Information and will be unsealed.

Exhibit 6 is a blank form entitled "Subcontractor Qualification Form." It bears Symbiont's (and T.V. John's) logo and contains blanks to be filled in with information about a particular subcontractor. Symbiont does not claim that this document is its trade secret. Rouse seems to say that he added some blanks to this document to track information about subcontractors that he wanted to track (Rouse Decl., May 27, 2022, ¶ 29), but he does not contend that the blank document qualifies as his own trade secret. Further, blanks on a form do not meet the definition of Confidential Information in § 8.1(a) of the Agreement. Accordingly, this exhibit will be unsealed.

Exhibit 7 is an example of the kind of information that is stored in Procore about Symbiont's subcontractors. The exhibit consists of the subcontractor's bid that was submitted to Symbiont as part of Symbiont's bid to become the general contractor for a Kroger remodeling project in Muncie, Indiana. It also contains a cover sheet that appears to have been created by Symbiont to summarize the subcontractor's bid. The subcontractor's contact information appears on the bid and the cover sheet. Although the plaintiffs seem to claim that the identity of a single subcontractor counts as Confidential Information, that is not the case, as the Agreement defines Confidential Information as "contact *lists*" rather than individual contacts. (Agreement § 8.1(a) (emphasis added).) Moreover, as explained above, the confidentiality provisions of the Agreement did not prohibit Symbiont from storing and using information about its own subcontractors.

The cover sheet for the bid also reflects the amount of the bid and a "cost code" associated with the subcontractor's trade (here, joint sealing and firestopping, 0784-00). The cost code is a standardized code used throughout the building trades to identify certain types of work and therefore could not be a trade secret. While the plaintiffs seem to claim that cost codes meet the definition of confidentiality under the Independent Contractor Agreement, they do not explain how this could be so. They do not claim to have invented the concept of the cost code, and standardized industry codes are not among the categories of information deemed confidential under § 8.1(a) of the Agreement. Perhaps the plaintiffs mean to claim that they tracked the prices submitted by subcontractors associated with certain cost codes. However, the prices were submitted to Symbiont (or perhaps to Roumann as Symbiont's agent) as part of the subcontractors' bids, and therefore the information about pricing was Symbiont's own

information. As Exhibit 7 contains neither trade secrets nor the plaintiffs' Confidential Information, it must be unsealed.

Exhibit 8 is a spreadsheet that contains contact information for all entities involved in a Kroger project in Muncie, Indiana. Symbiont (under the name T.V. John) is identified as the general contractor for the project, and contact information for its employees is included in the spreadsheet. The spreadsheet also contains contact information for Kroger, for the project's architect, and for subcontractors and suppliers associated with the project. Rouse claims that he prepared this spreadsheet and sent it to Symbiont to be uploaded into Procore. (Rouse Decl., May 27, 2018, ¶ 39.) Even if that is true, the underlying information would still belong to Symbiont, as the information pertains to one of Symbiont's own projects, and therefore it could not be Roumann's Confidential Information. Symbiont does not claim that this exhibit contains its own trade secrets or Confidential Information, and therefore Exhibit 8 will be unsealed.

Exhibit 9 is another document associated with a Kroger project in Muncie, Indiana. The document describes the work that needed to be performed by subcontractors in each trade and identified the project drawings that a subcontractor needed to review before submitting a bid to Symbiont. Rouse contends that this document was created by someone (he does not claim it was him) using Procore. (Rouse Decl., May 27, 2022, ¶ 39.) But Rouse does not claim that any of the data used to create the document qualifies as his or Roumann's trade secret or Confidential Information. And it is hard to see how it could. The document simply describes a specific Kroger project that Symbiont intended to bid on. The document also contains cost codes for each trade, but as explained above, cost codes do not qualify as Roumann's Confidential Information.

Exhibit 10 is the only document in the record that could plausibly contain the plaintiffs' trade secrets or Confidential Information. These are the Excel files that I discussed above that serve as a directory of subcontractors organized by trade and region. These files meet the definition of a trade secret because they are "compilations" that derive independent value from not being generally known within the industry and have been subject to reasonable efforts to maintain secrecy. See Wis. Stat. § 134.90(1)(c). As discussed above, the plaintiffs have failed to prove that these lists contain information that they learned outside the scope of their employment or agency for Symbiont, and therefore the plaintiffs have not proved that they have a right to prevent Symbiont from using these lists. See *Torma*, 819 N.E.2d at 422–25. Still, even if the plaintiffs do not have a right to prevent Symbiont from using them, it does not follow that the lists do not retain some value by not being generally known within the big-box-retailer construction industry. Therefore, I will treat the lists as a trade secret and grant the plaintiffs' motion to seal insofar as it applies to Exhibit 10.

III. CONCLUSION

For the reasons stated, **IT IS ORDERED** that the plaintiffs' motion for partial summary judgment (ECF No. 79) is **DENIED**.

IT IS FURTHER ORDERED that the defendants' motion for summary judgment (ECF No. 87) is **GRANTED**.

IT IS FURTHER ORDERED that the plaintiffs' motion to prevent the defendants from presenting undisclosed expert witnesses at trial (ECF No. 75) is **DENIED** as **MOOT**.

IT IS FURTHER ORDERED that the defendants' motion to restrict (ECF No. 86) the documents attached as Exhibit 6 to the Declaration of Andrew S. Oettinger (ECF No.

90-6) is **DENIED** because the plaintiffs have withdrawn their Confidential designation from these documents.

IT IS FURTHER ORDERED that the plaintiffs' motion to file under seal (ECF No. 110) Exhibits 1 and 4–10 to the May 27, 2022 supplemental declaration of Ronald Rouse (ECF No. 109) is **GRANTED IN PART** and **DENIED IN PART**. The motion is granted as to Exhibit 10 (ECF No. 109-18) and denied as to all other exhibits.

FINALLY, IT IS ORDERED that the Clerk of Court shall enter final judgment.

Dated at Milwaukee, Wisconsin, this 30th day of September, 2022.

/s/Lynn Adelman
LYNN ADELMAN
United States District Judge